

Neighborhood Pump Service

KENNETH KESTER
Owner

**Old Pumps Repaired
New Pumps Installed
Wells Drilled
Pumps for Every Purpose**



Guaranteed Service
E-Z Terms

Hickory 9-6303

3545 RIO LINDA BLVD.
DEL PASO HEIGHTS

FAIRBANKS-MORSE

America's Finest
Pressure Systems
AND
PUMPS



Martin-Goodloe
1300 C St., Sacramento
Dial
GI lbert 3-7963
Nights
HI lcrest 5-7619

SALES - SERVICE - INSTALLATION

Home Water Systems - Jets - Turbines - Irrigation Pumps - Propeller Pumps - Ditch Pumps - River Pumps - Rain Systems - Fire Pumps - Municipal Water Pumps - Sewage Pumps - Drainage Pumps - Bladeless Pumps - Mining Pumps - Industrial Pumps - Boiler Feed - Circulating - Self Priming - Stainless - Rotary - Centrifugals - Electric Motors - Gasoline Engines - Diesels - Pomona Pumps - Westco Pumps.

Martin-Goodloe
GI lbert 3-7963

SHASTA PUMP DISTRIBUTORS

SALES & SERVICE



**Complete Pump Service
On All Types Pumps
Pressure Systems and
Irrigation Turbine Pumps**

Easy Financing For
Both Pump & Well

Factory Branch

DIAL
IVanhoe 9-2205
Nite Hickory 9-4716

SHASTA PUMPS

2001 Fulton Ave.
SACRAMENTO

ODELL'S PUMP SERVICE

Sales & Repairs



JOHNSTON TURBINE PUMPS

PRESSURE SYSTEMS
DORWARD
"GREEN TOP" JET PUMPS

Hickory 9-1717

If No Answer Call HUDSON 4-7638
1623 DEL PASO BLVD.
N. SACRAMENTO

Pumps-(Cont'd)

PACIFIC PUMPS



PUMPS FOR EVERY SERVICE

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

SACTO PUMP & SUPPLY HOUSE
1711 Del Paso Blvd
N. Sacramento..... HI lcrest 9-3505

PARKER PUMP CO
1811 Del Paso Blvd..... HI lcrest 9-4383
(See Advertisement Page 271)

Peerless Pumps Sales & Service
W Main Woodland
(Toll) Call "Operator" for..... Woodland 338
Pomona Pump Distributors 1300 C..... GI lbert 3-7963

POMONA PUMPS--
MARTIN & GOODLOE EQUIPMENT CO
1300 C..... GI lbert 3-7963
MCNIE L E Florin..... HI lcrest 6-5045

RELIABLE ELECTRIC WORKS
1831 Q..... GI lbert 2-8677
Sacto Pump & Supply House
1711 Del Paso Blvd N Sacto..... HI lcrest 9-3505
(See Advertisement Page 273)

SCOTT EQUIPMENT CO
W 16th & American River..... HI lcrest 9-2193

SHASTA PUMP DISTR
2001 Fulton Ave..... IV nhoe 9-2205
(See Advertisement This Page)
(Continued Next Page)

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone... to grow with the West and to help the West grow.

MERIT DORWARD PUMPS



PUMPS

INSTALLED - REPAIRED

WE SERVICE & REPAIR ALL PUMPS
ON CALL 24 HOURS

Berkeley Jacuzzi
Peerless Universal
Shasta Advance
Fairbanks-Morse - Etc.

TURBINE PUMP SPECIALISTS

Call
KOVAK-LEONARD
HI lcrest 6-8551

If No Answer Call HI lcrest 5-7828
If No Answer Call HI lcrest 5-3415

6711 STOCKTON BLVD.
Route 4, Box 3341 Sacramento

Pumps-(Cont'd)

STANDARD MACHINERY CO
450 Bay Shore Blvd S F
(Toll) Call "Operator" for..... Atwater 2-2883

STAR PUMP CO

PEERLESS PUMPS
New & Used Pumps Installed
REPAIRS

Guaranteed Repairs On All Makes
Use Your Credit - Three Years to Pay
24-Hour Service - 7 Days a Week

47th Av & Stockton Blvd..... HI lcrest 6-9525
If no answer call..... HI lcrest 5-7211
Or..... HI lcrest 5-5511

U S FLEXIBLE METALLIC TUBING CO
Gorman Rupp Centrifugal Pumps
"U S Flex" Quadra Van Rotary Pumps
1224 E..... HI lbert 2-8991

WEBB FRANK CO
Edison & Howe Av..... HI lcrest 9-1747

WESTCO PUMP SALES CO
Aurora & Weisman Industrial Pumps
560-7th S F
(Toll) Call "Operator" for..... Market 1-5380
Local Rep-W E Albery
4621 D..... HI lcrest 6-5158

WESTCO PUMPS--
DISTRIBUTOR
MARTIN & GOODLOE EQUIPMENT CO
1300 C..... GI lbert 3-7963

WORTHINGTON INDUSTRIAL PUMPS--
WESTERN INDUSTRIAL SUPPLY CO
905 G..... GI lbert 2-7264

New vacuum tube equipment is an important part of the facilities now being added to assure faster and better long distance service.

PUMPS

PRESSURE WATER SYSTEMS
IRRIGATION SUPPLIES
PIPE & FITTINGS
AERMOTOR WINDMILLS

J. CAHILL
HI lcrest 6-5029

Rt. 1 - Box 160 - Florin Road

PUMPS
Authorized Dealer



PUMPS

REPAIRS - SERVICE
WELLS DRILLED

Call Hickory 9-3505



Sacramento
Pump & Supply House
1711 Del Paso Blvd.

Pumps-Repairing

Acme Pump & Motor Shop
47th Av & Franklin Blvd..... HI lcrest 5-6341

BUYANE ENGINEERING CO
Davis Hwy..... GI lbert 2-0716
Lopes Manual Electric Works 2113' N. GI lbert 2-8550
Mintz Bros 301 N 12th..... GI lbert 2-5835
(See Advertisement Page 271)

Smith Raymond Davis Hwy..... GI lbert 3-0979

WEBB FRANK CO
Edison & Howe Av..... HI lcrest 9-1747

Race Tracks

Motor Speedways
Auto Racing Promotions & Publications
1901-45d..... HI lcrest 6-5958

Radiator Repairing-Automobile

See Automobile Radiator Repairing

Radio Amplifiers

See Sound Systems & Equipment

Radio Broadcasting Companies & Stations

K C R A

The exclusive Sacramento Valley affiliate of the National Broadcasting Co., N.B.C.-America's No. 1 network. Tune 1320 on your radio.



"FOR INFORMATION CALL"

K C R A RADIO STATION
1010-11th..... GI lbert 2-0758

The Classified Telephone Directory is your neighborhood and your city-wide buying guide. Plan your shopping by means of its useful pages.

OFFICIAL RADIO SERVICE

Admiral	PHONE GI. 2-0424	Magnavox	PHONE GI. 2-0424
Bendix Radio	PHONE GI. 2-0424	Maytag	PHONE GI. 2-0424
Capacitor	PHONE GI. 2-0424	Metrolite	PHONE GI. 2-0424
CROSBY	PHONE GI. 2-0424	PHILCO	PHONE GI. 2-0424
Decca	PHONE GI. 2-0424	PLG	PHONE GI. 2-0424
FADA	PHONE GI. 2-0424	SCOTT	PHONE GI. 2-0424
General	PHONE GI. 2-0424	SPARTAN	PHONE GI. 2-0424
GE	PHONE GI. 2-0424	STEWART WARNER	PHONE GI. 2-0424
Hoffman	PHONE GI. 2-0424	SYNCHRO-CARBON	PHONE GI. 2-0424
INDEPENDENT	PHONE GI. 2-0424	ZENITH	PHONE GI. 2-0424

COAST RADIO 900 J ST. GI LBERT 2-0424

Radio Broadcasting Companies & Stations-(Cont'd)

K C R A Radio Station 1010-11th..... GI lbert 2-0758
K F B K 706 I..... GI lbert 3-1745
K R Y
Harmco Inc
The Columbia Station
Sacramento Hotel..... GI lbert 3-2525
K X O A Freeway N Sacto..... HI lcrest 9-3576
MCCLATCHY BROADCASTING CO
911-7th..... GI lbert 2-5011

Radio Dealers

ADMIRAL RADIOS

Admiral Radios and FM-AM Radio-Photographs with "Wired" automatic record changer and Music Mirror TELEVISION OPTIONAL! Also Dual-Temp "No Defrosting" Refrigerators with built-in home freezer. Admiral Electric Ranges.

"AMERICA'S SMART SET"

"FOR INFORMATION CALL"

DEALERS

BUSH ELECTRIC APPLIANCE CO
3300-2d Av..... HI lcrest 5-4011

COAST RADIO COMPANY 900 J..... GI lbert 2-0424

EASTERN THE 1114 J..... GI lbert 2-7641

Joseph Manuel 1020 J..... GI lbert 3-3937

MARCH MUSIC CO 1208 J..... GI lbert 2-9066

Sage Radio Service Co. I at 19th..... HI lcrest 4-0869

ANDRESEN APPLIANCE CO
39th & Person 2620 Marconi Av..... IV nhoe 9-3222
(See Advertisement Page 277)
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